

Keesler Air Force Base

Standard Economic Impact Statement

Payroll – Military/Student Personnel

	<u>Manpower</u>	<u>Payroll</u>
In On-Base Housing	6,289	\$ 148,419,951
In Off-Base Housing	6,357	\$ 178,475,566
Total	12,646	\$ 326,895,517

Payroll - Civilian Personnel

	<u>Manpower</u>	<u>Payroll</u>
Civil Service	1,874	\$ 100,714,987
Non-Tax Funded	460	\$ 8,224,587
BX	390	\$ 6,728,540
Contract/Other	889	\$ 29,850,917
Total	3,613	\$ 145,519,031

Purchasing - Local Vendors/Contractors

Construction	\$ 120,501,200
Services	\$ 37,125,025
Commissary/BX	\$ 9,632,708
Healthcare	\$ 6,041,514
School Impact Aid	\$ 2,703,531
Lodging	\$ 24,568,577
Total	\$ 200,572,555

Subtotal **\$ 672,987,103**
Standard Economic Multiplier* (averaged) 2.1

Economic Impact Statement FY 2002 Total: \$1,407,688,181

Prior Year FY 2001 \$ 1,307,984,065
Note: Both were big years for Military Construction

**Standard Economic Multiplier: An accepted principal where initial dollars expended are re-spent again and again, creating jobs and income for businesses and other workers. A multiplier is used to determine the greater economic impact of Keesler's expenditures.*

Total Economic Impact

Standard Economic Impact Statement plus:

Military Retiree Payroll

10,791 within 50 mile radius \$ 179,652,000
*(Total with Economic Multiplier **\$ 377,269,000**)

Job Creation Related to Keesler AFB

Keesler Military/Students ... 12,646
Keesler Civilians 3,613
Civilian Jobs Created Indirectly Off-Base
in Support of the Keesler AFB Community 4,902
Total Jobs Added to the Gulf Coast: 21,161

Total Family on Coast Economy

Keesler Military/Civilian Employees 16,259
Keesler Military Family Members 14,464
Military Retirees in Catchment Area 31,366
Military Retiree Family Members 47,079
Keesler's Extended Population 108,168

Technical Training School Impact

Average Daily Student Load 4,000
Average Annual Student Load 40,000

Total Volunteer Hours Recorded .. 210,000
Appraised Value of Volunteer Hours: \$ 3,370,500**
** Standard average rate for non-agricultural wages

Plus – provided by the AF so that the local area doesn't have to:

Local Community Cost Avoidance/Reductions

*Water Utilities; Special Olympics; Weather Services
Environmental – Water Conservation
Fire Fighting and Emergency 911 Services
CFC – United Way and other Charitable Contributions*

**Having Keesler AFB as Part of the Gulf Coast,
Equals a:**

**Total Economic Impact
Estimated at \$1.8 Billion in 2002**

Keesler Air Force Base

Community Multipliers

- MS State Special Olympics: 1,500 athletes supported
Volunteers.....5,500
Hours Volunteered.....36,500
- Hundreds of Keesler volunteers donate their time to local projects, including Habitat for Humanity, Salvation Army, Beach Cleanups, Helping One Student To Succeed (HOSTS) Program, Junior Achievement, and Lynn Meadows Discovery Center
- Active membership and participation in six Chambers of Commerce, Harrison County Economic Development Commission, Kiwanis and Rotary Club
- Professional Honor Guard team provides details for hundreds of veterans' funerals, ceremonies and parades 365 days a year
- Supports and assists in annual city-wide celebrations and special events throughout the year
- Provides speakers to local and tri-state area schools, civic organizations, and volunteer associations; and donates to Computers for Schools Program

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The Single Largest Employer on the Gulf Coast



Keesler Air Force Base

Economic Impact Analysis

Fiscal Year 2002

81st Training Wing Mission:
*Replenish critical mission capabilities of the armed forces,
warriors...training warriors...for warriors!*
